Register No : ____________________

THE KAVERY ENGINEERING COLLEGE

(An Autonomous Institution)

MBA DEGREE END SEMESTER THEORY EXAMINATIONS, APRIL-MAY 2025

First Semester

Master of Business Administration

BA4103/PMBT2403 - Managerial Economics

Regulations – 2021/2024

Duration : 3 Hrs | ***Maximum : 100 Marks***

*PART – A (ANSWER ALL QUESTIONS) (Marks 10*2=20)*

Q.No	Questions	BLT	CO	Marks
1.	Define scarcity.	L1	1	2
2.	Differentiate between Micro-economics and Macro-economics.	L2	1	2
3.	Define law of demand.	L1	2	2
4.	State Veblen effect.	L1	2	2
5.	What is kinked demand curve?	L2	3	2
6.	What is monopolistic competition?	L2	3	2
7.	Define GDP.	L1	4	2
8.	Define multiplier.	L1	4	2
9.	State Okun's law.	L1	5	2
10.	Interpret Philip's curve.	L2	5	2

*PART – B (ANSWER ALL QUESTIONS) (Marks 5*16 = 80)*

Q.No			Questions	BLT	CO	Marks
11.	a		Explain the production possibility frontier curve with proper examples.	L2	1	16
			Or			
	b		Explain the various fundamental problems faced by economy.	L2	1	16
12.	a		Explain the long-run cost curve functions in detail.	L2	2	16
			Or			
	b	i	Explain the various factors affecting demand.	L2	2	8
		ii	List the types and elasticity of demand.	L2	2	8
13.	a		Discuss the characteristic features of monopoly market and perfect competition market structure in detail.	L2	3	16
			Or			
	b		Explain the various factors of production in detail.	L2	3	16

14.	a	Explain the various methods used to measure national income.	L2	4	16
		Or			
	b	Explain the Fiscal policy in detail.	L2	4	16
15.	a	Explain the causes, types and effects of unemployment in detail.	L2	5	16
		Or			
	b	Explain the monetary policy used to control inflation and cure recession.	L2	5	16